

LADIES WHO LAUNCH

entrepreneurship & creativity as a lifestyle



June Incubator with...
Web Marketing Guru, Lorrie Thomas

You're invited to the June Incubator Meeting!

Who: Lorrie Thomas, Web Marketing Guru

What: The New Rules of Web Marketing... Blogs and Social Media

When: Wednesday June 25th 7:00pm-8:00 pm

Where: Evolutions Medical Spa
1309 State St. (next to Arlington Theatre)
Santa Barbara, CA

\$10 non-members, FREE to members

RSVP to Maria: MElliott@ladieswholaunch.com

Check out the website on how to join an Incubator or become a member
www.ladieswholaunch.com or email: melliott@ladieswholaunch.com

The New Rules of Web Marketing... Blogs, Social Media and More!

The World Wide Web has changed the way we communicate, work, spend money, time AND most importantly, changed the way business women approach marketing.

With 70% of the US population online, 90% using e-mail and almost 90% using search engines to find products, services or information, we need to empower ourself for success.

Lorrie Thomas, web marketing strategist will talk to us about the distinction of web marketing, how this medium has changed the marketing landscape and how the new rules of marketing can be integrated to equal ultimate marketing return on investment (ROI). Lorrie will address the power of new technologies (blogs, social media, and wikis) and present ideas so you can use the new rules of marketing as it applies to your specific business.

Ladies Who Launch is the first new media brand to define the feminine approach to launching a business and to make the connection between starting a business and bringing creativity into your life with self-esteem and happiness. Join and Incubator and be part of this growing community of women on the Central Coast.

www.ladieswholaunch.com